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Developer wins major property industry award

SOUTH AFRICAN property developer Amdec has won an international award for its retirement lifestyle village, Evergreen Muizenberg, in the best retirement development category of the Europe & Africa Property Awards 2009 held in association with CNBC Arabiya.

This is the second accolade Amdec has received within months of completing phase one of its R195 million development in Muizenberg in Cape Town, the flagship project for the Evergreen Retirement Lifestyle Village brand which is to be rolled out nationally.

The first award for Evergreen Muizenberg was a national one: a gold from the Timber Frame Builders' Association (TFBA), presented to Amdec in March 2009, for the boardwalk that forms a distinctive feature of the landscaping surrounding the 47 architect-designed homes that were completed in the first phase and the 138 lock-up-and-go apartments that are soon to be built.

The developer was informed of its latest win on July 30 and will be presented with the Europe & Africa Property



WORLD-CLASS: Aerial view of the boardwalk at Evergreen Muizenberg, which won an award from the Timber Frame Builders' Association earlier this year.

award in London on October 16.

The event is part of the International Property Awards, billed as the world's most prestigious competition for property professionals, which aims to encourage excellence in the property industry worldwide and promote an international

standard. The winning of the award therefore brings kudos not only to Amdec but also to South Africa, as it proves the country is able to compete and win in the highly competitive European and Africa property arenas, says Amdec chief executive, James Wilson.

Meeting the entry criteria in the best retirement development category required the submission of comprehensive information on the location of the project, the surrounding points of interest, and a description of its suitability for its intended market; details

of the site layout, architectural design, construction, interior design and all facilities provided; and also the features included in the development to improve the safety, security and well-being of the occupants, among other aspects.

This year's entries were judged by a panel of professionals with an extensive collective knowledge of the industry. They included Ben Wood of Google UK, Peter Bolton King, of the UK-based National Federation of Property Professionals; Imtiaz Farooqui, of the National House Building Council in the UK; and Eric Pickles MP chairman of Britain's Conservative Party. Also on the panel were Christopher Hall of FABC (The International Real Estate Federation); Wilhelm Harnisch of the Master Builders of Australia; Thijs Stoffer, International Consortium of Real Estate Agents Association; Helen Shield of International Homes Luxury Collection magazine and Gillian Farr of Laura Ashley Home.

For more information on Evergreen Muizenberg, call Nino on 082 320 2101 or 021 702 3390.